

# ElixirConf®

**Aug 30 - Sept 2, 2022**

Gaylord Rockies  
6700 North Gaylord Rockies Boulevard  
Aurora, CO 80019

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**2022 SPONSOR  
PROSPECTUS**





Welcome, and thank you for supporting the Elixir community.

**ElixirConf® US is the premier conference for the Elixir community.**

ElixirConf brings developers and corporations together to meet and build work, collaboration, and entrepreneurial relationships.

Developers and enthusiasts from the US and around the globe are attracted to this multi-track conference. The 2022 conference is a four-day event covering essential themes for the Elixir community. The conference provides valuable networking opportunities and contains information for developers of all skill levels.



**This year we are celebrating the 10th anniversary of Elixir!** This special event provides an opportunity to celebrate the advances in Elixir and for sponsors to offer commemorative promotional products.

We hope you will join us in Aurora, CO, at the Gaylord Rockies Resort and Convention Center! We offer a wide range of sponsorship packages to fit your needs. I encourage you to review the prospectus and take note of the dates for sponsorship discounts. **Please note that logo placement on all media, onsite banners, the website, and the event videos, are based upon your sponsorship sign-up date, so don't delay.**

I look forward to seeing you in Colorado this August and experiencing the ninth annual ElixirConf®!

Jim Freeze  
ElixirConf® Organizer



# ELIXIRCONF® BY THE NUMBERS

## ON STAGE VISIBILITY



## WORLDWIDE REACH

CONFERENCE	UNIQUE REACH
ELIXIRCONF US	3000+
ELIXIRCONF EU	2800+
ELIXIRCONF MX	300+
ELIXIRCONF LA	100+
ELIXIRCONF JP	200+

## 2022 MARKETING REACH



**9900+**  
**25,000+**

FOLLOWERS  
IMPRESSIONS  
PER TWEET



**7800+** SUBSCRIBERS  
**660,000+** VIEWS  
**91K+ HRS** WATCH TIME

# PREVIOUS SPONSORS



Scout APM



Carbon Five



# SPONSORSHIP PACKAGES

	PLATINUM (Lanyard 2)	GOLD	ELIXIR CHAMPION	OPORTUNITY SPONSOR
5 Minute Content Approved Sponsored Talk	√			
<b>Logo on Large Banner on Keynote Stage</b>	√			
Pre/Post Conference Email Blast to Attendees	√			
Access to Opt-in Attendee List	√			
<b>Logo on Podium Banner</b>	√	√		
Logo in Email Communications	√	√		
<b>Table in Sponsor Hallway</b>	√	√		
Conference Passes (training not included)	3	2	1	
Description on Website	200 Words	100 Words	50 Words	50 Words
Logo on Website	Large	Medium	Small	Small
Logo Placement on Conference Videos	Premium	Premium	Group	Group
Recognition in Opening/Closing Keynote	Individual	Individual	Group	Group

## ALL SPONSORS RECEIVE THE FOLLOWING

- Logo or Name on Sponsor Banner on each Stage
- Reduced Price Vendor Ticket
- Recognition in Attendee Email
- Promotion on ElixirConf® Social Networks



Platinum Lanyard sponsorship is shared between 2 Platinum sponsors.

# SPONSORSHIP PRICING

## ELIXIRCONF® US 2022 IS HEADED TO AURORA COLORADO!

ElixirConf US will be an experience not to be missed. Held in Aurora, CO, at the **Gaylord Rockies Resort** and Convention Center. Sponsor seats are limited. Don't miss out. Attendees will enjoy a 5-star resort with a heated lazy river, a state-of-the-art fitness center and spa, free bicycles and outdoor courts, and 8-restaurants and lounges. This is a destination resort that can be enjoyed by the whole family.

## SPONSORSHIPS

We have a range of sponsorship packages to help you **market your company and reach talented Elixir and Erlang developers** who are at the top of their field.

## OPPORTUNITY GRANTS

You can help deserving individuals attend ElixirConf®! Opportunity Grants assist those who don't have the means to attend ElixirConf.

## HOW TO RESERVE YOUR SPONSORSHIP

**Sponsorships are awarded on a first come first served basis.**

Sponsorship reservations are made by contacting [jim@elixirconf.com](mailto:jim@elixirconf.com).

## SPONSOR TABLE

Gold and above sponsors that send representatives who are tending to the **sponsor table** may register for a reduced rate of \$299 per person. This registration includes a name badge and lanyard, a t-shirt, breakfast, lunch, and snacks throughout the day on **Thursday and Friday, 09/01 and 09/02**.

PACKAGE	SUPER EARLY BIRD PRICES VALID THROUGH 7/16	EARLY BIRD PRICES VALID THROUGH 8/06	REGULAR RATE PRICES VALID THROUGH 09/02
PLATINUM LANYARD	\$14,500	-	-
PLATINUM	\$12,000	\$13,500	\$15,000
GOLD	\$7,500	\$8,250	\$9,000
CHAMPION	\$4,500	\$5,000	\$5,500
OPPORTUNITY	\$4,000	\$4,500	\$5,000